



# WHAT MEMBERS ARE SAYING

## KEY CHALLENGES AT WORK



Reimbursement



Staffing



Regulatory issues/preparedness



Budgeting and financial management

"The level of expertise amongst the members are outstanding and a great resource for everyone!"

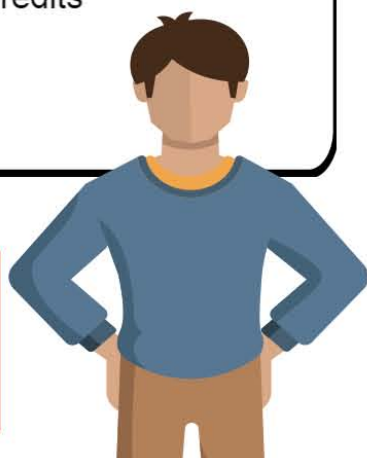


## MOST VALUABLE

Members reported that the most valuable AHRA Products, Services and Programs included:

- ✓ Radiology Management
- ✓ AHRA Annual Meeting and Expo
- ✓ Online education credits
- ✓ CRA program
- ✓ AHRA Forum

"Best organization for management development for all radiology professionals."



## MEMBERSHIP VALUE

Based on what members pay and what they receive, they believe the value is;



■ Equal to the cost(58%)
 ■ Exceeds the cost(26%)
 ■ Less than the cost(11%)
 ■ Don't know(5%)

"I've been a member for over 20 years and have received more than I could have ever imagined"



94% agree AHRA membership has enabled them to bring additional value back to their facility.



93% would highly recommend AHRA membership to a friend or colleague



96% agree AHRA resources have supported their professional development.



## GENDER

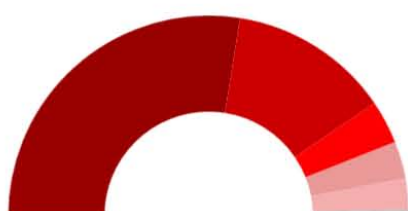


Female(55.45%) Male(44.55%)

"The benefits I have received during my career from AHRA have been immeasurable."



## WORK ROLE



■ Administrator/Director(55%)
 ■ Manager(26%)
 ■ Supervisor(7%)
 ■ Other(6%)
 ■ Vice President(5%)
 ■ Technologist(1%)

## TOP REASONS TO JOIN



### Information

95% agree that AHRA is the leader in creating, expanding, refining and transferring the body of knowledge of imaging management to healthcare professionals.



### Networking

93% agree AHRA facilitates the development of professional relationships among imaging professionals.



### Education

78% agree the AHRA Education Foundation is successful in securing resources to fund services, programs, products and opportunities to meet the needs of imaging leadership.



### Opportunities

81% agree AHRA members achieve a high level of management success through AHRA professional development products and services.

## WORK SETTING



■ A hospital(61%)
 ■ Both(21%)
 ■ Freestanding imaging center(9%)
 ■ Other(9%)

"AHRA has the information that leaders need. The files are continually being updated and current issues are always being discussed."

