WHAT MEMBERS ARE SAYING

KEY CHALLENGES AT WORK

- Reimbursement
- Staffing
- Regulatory issues/preparedness
- Budgeting and financial management

"The level of expertise amongst the members are outstanding and a great resource for everyone!"

MOST VALUABLE

Members reported that the most valuable AHRA Products, Services and Programs includes:

- Radiology Management
- AHRA Annual Meeting and Expo
- Online education credits
- CRA program
- AHRA Forum

MEMBERSHIP VALUE

Based on what members pay and what they receive, they believe the value is:

- Equal to the cost (55%)
- Exceeds the cost (25%)
- Less than the cost (11%)
- Don’t know (5%)

"I’ve been a member for over 20 years and have received more than I could have ever imagined!"

GENDER

- Female (55.45%)
- Male (44.55%)

WORK ROLE

- Administration/Management (55%)
- Manager (20%)
- Supervisor (7%)
- Other (9%)
- Vice President/President (5%)
- Technologist (1%)

WORK SETTING

- A hospital (61%)
- Both (21%)
- Freestanding imaging center (9%)
- Other (9%)

"AHRA has the information that leaders need. The files are continually being updated and current issues are always being discussed."

TOP REASONS TO JOIN

- Information: 95% agree AHRA is the leader in creating, expanding, refining and transferring the body of knowledge of imaging management to healthcare professionals.
- Networking: 93% agree AHRA facilitates the development of professional relationships among imaging professionals.
- Education: 78% agree the AHRA Education Foundation is successful in securing resources to fund services, programs, products and opportunities to meet the needs of imaging leadership.
- Opportunities: 81% agree AHRA members achieve a high level of management success through AHRA professional development products and services.

"The benefits I have received during my career from AHRA have been immeasurable."

Source: 2015 and 2016 AHRA member surveys.