WHERE IN THE WORLD IS FAIRMONT, MN?

By Wanda Coker, BHS,CRA, R.T. (R)(M)(MR) ARRT

I was assigned Fairmont Medical Center (FMC) as my Partners in Learning site. I have to admit that FMC was not my first choice. In fact, it was my third!! With the acceptance letter in hand, I then had to figure out exactly where FMC was located. I had chosen FMC because it was a smaller hospital and because the radiology director, Mr. Jim Sutton, was an AHRA Fellow (FAHRA). I felt as though I could relate better to a smaller hospital environment since I am employed at a small children’s orthopaedic hospital, Shriner’s Hospital for Children, in upstate South Carolina. Also, I felt that by having the honor of working with a Fellow in the AHRA, I could learn from his wisdom and experiences. I had never met Mr. Sutton until I arrived at FMC even though I had attended several AHRA meetings.

As I prepared for my visit, one of my first questions was where in the world was Fairmont? The only thing that I really knew was that it was in the state of Minnesota. I found out that Fairmont was located approximately 2 1/2 hours southwest of

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A LOOK BACK AT THE ORIGINS OF THE CRA

By Monte Clinton, CRA, FAHRA
2001-2002 Chair, Radiology Administration Certification Commission

In 1998, Michael Favreau, then chair of the AHRA Educational Foundation, casually asked Wayne Langlois of Kodak, “So, Wayne, when are you going to give us a million dollars?” Wayne surprised Mike by responding, “When are you going to tell us what you want it for?”

The story almost stops there, except that at AHRA’s Annual Meeting in Nashville in 1999, Don Gibb of Kodak told the AHRA executive director that Wayne was waiting for AHRA to tell Kodak what they would do with the million dollars.

The AHRA and AHRAF leadership quickly got together and determined that both AHRA and Kodak should determine the best use of the funds.

A feasibility team was convened with Bobbi Miller, JD Mace, Sheila Sferrella, DiAnne Wallace, Debby Platt, Chuck Mitchell and AHRA’s executive director. The group met with Kodak to discuss the options, and from that, determined the best opportunity was to create a professional certification.

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Greetings and salutations! Well, it’s early autumn in New England, when the season’s first cold temperatures arrive and the forest canopy throughout the region transforms into a kaleidoscope of colors—rich hues of yellows, reds, oranges and browns. Soon, throngs of “leaf peepers” will descend on the area for a glimpse of the blaze of foliage that is unparalleled anywhere in the world. Cider will flow at roadside stands while digital cameras capture the vivid New England landscape. The orchards throughout the region will be filled with fall shoppers in search of apples, maple syrup, and fresh baked pies. Of course, I’ll be out there too, looking for the perfect pumpkin—soon to be jack-o-lantern—while eating my share of Macouns and maple candy.

Seasons change, and so does everything else these days. As the healthcare industry faces a decided shift towards consumer-driven services, the people we serve are becoming more informed consumers and are developing greater expectations from their providers.

In August of this year, President Bush signed an executive order to help increase the transparency of America’s healthcare system. It is thought that by empowering Americans to identify and choose healthcare services across a market that is differentiated by outcome data (including safety data) and quality measures, consumers will ultimately spend their healthcare dollars more wisely. According to the President, Americans need to know their options in advance, recognize the quality of doctors and hospitals in their area, and know what procedures will cost.

This makes sense when you consider that as consumers, we typically have access to research on safety, reliability, price, and performance for most products. In many cases, one need look no further than Consumer Reports. Why would we not expect the same access to information when we purchase healthcare?

But, will such transparency lead to market differentiation and serve as the key to driving consumer decisions? Increasingly, popular consumer-driven healthcare plans, such as the Health Savings Account (HSA), offer certain incentives for practicing preventative medicine, but at the same time, encourage beneficiaries to assume more risk and to allocate their medical dollars more wisely. In short, HSAs put the consumer in the driver’s seat—allowing participants to decide for themselves which doctors, tests, treatments, and hospitals to use. Up until now, however, consumers have been unaccustomed to shopping for medical services, and there is presently little or no available data on price, quality and service of competing providers. A recent McKinsey study concluded that if consumers are to welcome new programs to manage their healthcare and spending, they must have better information to support their decisions.

So what does all of this mean to the imaging industry, and more importantly, the AHRA? It’s clear that it will become increasingly important for the imaging community to identify the possibilities in terms of providing quantifiable outcome and safety data to those considering our services. Will market differentiation curb self-referral and move imaging utilization away from non-radiology groups and back to radiology? Our vendor partners hold at least a piece of this puzzle. Collaborative efforts will be required if we are to streamline and improve access to vital quality and outcome information.

Can our CT scanner tell our scheduling software how many CTs a particular patient has had? Will we see a cumulative radiation dose when scheduling? Perhaps an alternative test is in order. Will we need to publish average exposure and repeat rates? Can we share cumulative dose and/or other pertinent information with the next facility? Should we issue patients radio frequency identification tags (RFIDs) that store their complete imaging or medical history? How can integrated decision support logic and appropriateness criteria benefit the patient?

Unfortunately, there is not a plethora of evidence-based data with respect to imaging outcomes to date, so clearly there will be challenges. But, when you consider the potential power of coupling corporate R&D departments with visionary industry leaders focused on meeting the needs and concerns of healthcare consumers, it seems as though the possibilities could be endless.

Yes, change is all around—it’s autumn in New England. As I witness and rejoice in the colorful majesty of my favorite season, it occurs to me that soon these beautiful leaves will make their graceful pilgrimage down to mother earth—leaving the trees windswept and giving way to yet more magical change and imagery… That would be me—rake in hand and ready to go to work on the crinkly old leaves that have overtaken my yard!  See you next month… Luv Jay
**WHERE IN THE WORLD IS FAIRMONT, MN?**

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Minneapolis. It is in the middle of more than a dozen corn fields and, if not corn fields, soy beans fields. It is known as the “City of Lakes.” Now, I know what Lee Greenwood is referring to in the phrase “Lakes of Minnesota” in his song, “Proud to be an American.” The hospital is the major employer in town and is part of the highly regarded Mayo Health System. I did not know that Mr. Sutton was a “giant” in the field of radiology. I also did not know that he had previously worked in South Carolina. I later found out that he knew one of my radiology instructors from many years ago! He also knew several other radiology professionals in South Carolina who I also knew. It is a small world after all!

**We, the members of AHRA, can achieve more together than we can individually.**

He was a great host. I arrived with a long list of questions. Not only did he answer them all, he told me that no question was too small. In one meeting, he jokingly introduced me as being employed by a regulatory review committee. Needless to say, for a moment, he did raise some eyebrows. He gave me many articles, Web addresses, and resources to use for future references. But the one thing he said for me to remember above anything else was, “It’s not what you know but that you know where to look for what you don’t know.”

Where in the world is Fairmont Medical Center? It may be physically many miles away from South Carolina, but because of technology, it is only a click of a mouse, a phone call, or an email away. Instantly, I can be in contact with someone I now consider a friend and mentor, not just a name with the letters FAHRA behind it.

I feel that this is what the AHRA is all about. By mentoring, networking, exchanging ideas, and sharing experiences with other professionals, one can gain a tremendous amount of knowledge and professional growth. I realized that, for the most part, we all share the same problems and challenges. Not only did the Partners in Learning Program rejuvenate my perspectives on my profession, I also gained fresh ideas and strategies and a professional “friend” and mentor. I was truly blessed, not only by his willingness to share, his patience, and his hospitality but also by his infinite wisdom as well. He is truly a “giant” in the field of radiology.

FMC’s motto is “Excellent healthcare for every patient every day.” I feel that is what we all are trying to provide. We, the members of AHRA, can achieve more together than we can individually.

Thank you Jim, AHRA, the AHRA Education Foundation, and Partners in Learning sponsor, GE Healthcare, for this tremendous opportunity.
AHRA Audio Web Conferences
AHRA conferences are economical and convenient!

Eight Systems that will Change Your Life: The Integrated Approach to Revenue Enhancement
featuring Donna Bernstein, Integrated Marketing
October 19, 2006 / 1:00 PM–2:30 PM Eastern

Ready, Set, Go... Getting Prepared for 2007
featuring Melody W. Mulaik, MSHS, CPC, CPC-H, RCC, Coding Strategies, Inc.
November 16, 2006 / 1:00 PM–2:30 PM Eastern

JCAHO Update for 2007
Joseph G. Flannery, MS, MHA of JCAHO
December 14, 2006 / 1:00 PM–2:30 PM Eastern

Log on to www.ahraonline.org for details.

AHRA Imaging Center Administrators Conference
October 13-14, 2006
Wyndham Arlington DFW Airport South
Arlington, TX
Join AHRA for its 4th annual educational program designed for imaging center administrators.

AHRA 2007 Annual Meeting & Exposition
July 8-12, 2007
Orlando, FL
SAVE THE DATE
Log on to www.ahraonline.org for details.

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The American Healthcare Radiology Administrators is a resource and catalyst for development of professional leadership in imaging sciences.

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AHRA welcomes Penny Wohlander who joined AHRA as the education/certification coordinator on September 14, 2006. Penny previously was contracts administrator at Juniper Networks in Westford, Mass. She is currently working towards the completion of her Associates in Business Administration.

Penny can be reached via email at: pwohlander@ahraonline.org or via phone at (800) 334-AHRA, ext 223.

Do you have news to share with the ahra community?
Email link@ahraonline.org

Karen Gey-Dyer
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AHRA Arduino Link is produced monthly by the American Healthcare Radiology Administrators.

Contributions and comments welcome. Send address changes and all correspondence to AHRA Link, 490 Boston Post Road, Suite 101, Sudbury, MA 01776 or e-mail Link@ahraonline.org. Reach us by phone (800) 334-2472 or (978) 443-7591; fax (978) 443-8046. Visit us on the web at www.ahraonline.org.

AHRA MISSION STATEMENT
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CALL FOR NEW ERB MEMBERS

The Editorial Review Board (ERB) is recruiting new members for a January 1, 2007 start to assist in keeping AHRA’s journal, Radiology Management, compelling, timely, and one of the top benefits of membership. ERB members provide editorial direction for Radiology Management and contribute to its publication by reviewing, writing, and soliciting articles. They serve a two-year term, and can serve a maximum of (2) two-year terms, concurrent with the calendar year. Final members will be selected after a screening and interview process and, ultimately, appointed by the Editor-in-Chief, Jim Lipcamon.

Any AHRA member in good standing is eligible for the position. If you are interested in volunteering for this position, please contact Deb Murphy at dmurphy@ahraonline.org for more information.

CONGRATULATIONS EDITOR-IN-CHIEF

AHRA member James D. Lipcamon, Manager Radiology, Jennie Edmundson Hospital, Council Bluffs, IA, has been appointed the new editor-in-chief of Radiology Management.

Jim has served on the Editorial Review Board since 2001 and has been an author in Radiology Management. Jim has been an AHRA member since 1992.

Jim can be reached via email at: James.Lipcamon@nmhs.org.

AHRA VOLUNTEER OPPORTUNITIES

We hope you will consider future volunteer opportunities with AHRA. AHRA is a member-driven organization and every volunteer plays a critical role in AHRA’s success. You can complete the volunteer interest form online at www.ahraonline.org (click on members only, log in, and complete the volunteer form) or access the link directly at:

http://www.ahraonline.org/MembersOnly/VolunteerForm.asp.

Volunteer opportunities include:

- Recruiting or greeting new members.
- Volunteering at AHRA’s Annual Meeting. Opportunities include proctoring sessions, introducing speakers, being a Silent Auction observer, and/or helping out at AHRA’s Information Booth.
- Serving on an AHRA conference design team, specifically:
  - Annual Meeting & Exposition
  - Imaging Center Administrators Conference
  - Coding Seminars
  - Electronic Imaging Conference
  - Leadership Institute
  - Audio Web Task Force
- Hosting an educational program at your facility.
- Serving on AHRA’s CE Review Board (reviews continuing education requests for programs and media of technical content).
- Writing an article (no experience necessary, just the desire to share your knowledge and experiences), specifically for:
  - Link (monthly member newsletter)
  - Radiology Management (bi-monthly journal)
  - Convention Daily (daily newsletter at AHRA’s Annual Meeting)
- Serving on an educational product development team (example - benchmarking surveys).
- Serving on the Member Recognition Team / Assist with annual award selection.
- Serve on the Editorial Review Board (reviews articles for publication in Radiology Management).
- Other Interests / Talents you may have!

Or contact us directly to tell us of your interest and talents via email: info@ahraonline.org, or call (978) 443-7591 or toll free (800) 334-AHRA.
With in-kind support from Kodak’s market research team, a statistically significant sample of the AHRA membership was asked about preferences, perceived value, willingness to pay and other variables. The results were quite compelling. Based on the results, 3 forms of certification were reviewed, the professional certification, a certificate of knowledge and a registry. It was determined that the professional certification best achieved our goals of increased visibility, status and business savvy of radiology administrators. Based on these deliberations a business plan was developed and presented to Kodak in Fall 2000. The deal was agreed to at the November 2000 RSNA Meeting.

The first task was to form an implementation committee (Bobbie Miller, Larry Weber, Tom Redman, Monte Clinton, and the executive director) who would guide the process and select a certification firm with experience in working with associations seeking certification.

The certification process is a complicated process that must meet certain criterion to be accepted by the national organization that monitors and regulates certification programs. It was critical for AHRA to select the right firm to guide us through this regulatory mine field. Several companies were interviewed and CASTLE Worldwide, Inc. was selected for the project. One of the requirements of the national certification authority was that the board of directors had to be separate from the other board of directors of AHRA and AHRAEF. This requirement led to the formation of the Radiology Administration Certification Commission (RACC). The first RACC members were: Monte Clinton, Chair, Bobbie Miller, Tom Redman, Larry Weber, Betty Roakes, Luann Culbreth, and Bill Reynolds—a public member who had no direct connection to radiology.

Since the plan was to keep the project under wraps so it could be launched with a big bang at AHRA’s 2001 Annual Meeting, the implementation team invited a cross section of members to meet in Chicago to develop the practice analysis (role delineation study). To maintain the secrecy of the program, none of the invited members were told what they were coming for; they just trusted us, and came.

CASTLE started off our first meeting in Chicago with the question — “What is a radiology administrator and what does that person need to know to competently perform the job?” After a day long session we had answered the question with the development of the 5 management domains:

- Human Resource Management
- Asset Resource Management
- Fiscal Management
- Operations Management
- Communication and Information Management

The public announcement of the CRA project took place during the 2001 Annual Meeting opening ceremony. The announcement created a huge amount of excitement and proved to be the ideal kick-off for the program.

In October 2001, teams of AHRA member volunteers gathered together to handle the item writing process. Item writing is the process of developing questions for the CRA examination. CASTLE ensured that each question had a published citation where each question’s answer could be found. CASTLE also edited the questions for professional relevance and to avoid gender, racial, inappropriate colloquial phrases, and grammatical errors. Each question had 4 possible answers and each one had to be a plausible answer. Three hundred questions were developed for the first test and 160 were used. Each test also contained 25 questions that are not counted against the score but were used to evaluate questions for future examinations.

When the initial item writing effort ended, over 640 AHRA members had participated.
CRA PROGRAM

ed in the process either as members of the RACC, item writers, or item reviewers.

As the date of the first CRA examination neared, even the RACC was nervous about taking the test. Imagine the embarrassment of a commission member failing the test.

AHRA’s 2002 Annual Meeting was the site of the first examination. As those first members left the examining room, most agreed that the test was relevant to the work of a radiology administrator and fair. The RACC members also had worries about the test being too hard or too easy. A validation of the scores by CASTLE indicated that the degree of difficulty was right on target. CASTLE also analyzed the test results and omitted some questions from the test. It was determined that if almost everyone got a question wrong that there was a flaw in the question. There was also the issue of having 2 correct answers — something we tried to avoid and a check of the questions source resolved most of these issues, but in one case, 2 answers to a question were deemed to be correct.

As more people take the test, more and more facilities are now either stating that they “prefer or require CRA” when they employ a radiology administrator. The CRA has stood the test of time and has enhanced the profession. If you are a CRA I am sure you enjoy the pride of your certification achievement. If you are not a CRA, now is the time to become one — it’s in your best interest and that of the profession.

AUGUST 2006 CRA RESULTS

Congratulations are extended to the August 2006 class of Certified Radiology Administrators (CRAs). There are currently 550 CRAs nationwide.

Of the 47 radiology administrators who took the paper-and-pencil exam in Las Vegas, NV (in conjunction with AHRA’s Annual Meeting & Exposition) on August 3, 2006, 46.81% received a passing score and are now Certified Radiology Administrators. They may be recognized by the credential CRA after their name.

Arizona
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John Basile, CRA, R.T.(R)(MR)

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Share your knowledge and expertise by presenting an AHRA Audioconference. As a speaker, you will enjoy the prestige and satisfaction of presenting to the most active and committed members of the profession.

PRESENTATION FORMAT
An audioconference is set up in a conference call format and is 90 minutes in length. The presentation should last for 75 minutes to be followed by 15 minutes of questions and answers. We provide a moderator to introduce the speaker and to queue and monitor the questions from the audience.

Typically 50-100 sites with 150-800 people listen to the audioconference. You will need to provide a session description (3-4 sentences); 3 learning objectives; your CV, resume, or biography; and handouts in the format designated by AHRA.

Audioconferences are normally scheduled monthly on the 3rd Thursday of each month, 1:00 PM–2:30 PM eastern time.

Your handouts will be posted on the AHRA Web site and attendees will be able to retrieve and print them prior to the audioconference. A post-test will be placed on the Web site. Attendees will be required to take and pass the test in order to receive CE credit.

HANDOUTS
Send a digital copy of your handouts in Microsoft word, .pdf, or PowerPoint one month prior to your scheduled audioconference. Handouts must be black and white with a plain white background.

SPEAKER COMPENSATION
Audio Webs provide opportunities for speakers to share information with AHRA members and other professional colleagues. No compensation is provided.

HOW TO SUBMIT A PRESENTATION
Email: The information listed on this page may be sent as an email to: mpower@ahraonline.org
Fax: The information listed on the attached page may be sent via fax to: 978-443-8046
Mail: AHRA Audio Web, 4908 Boston Post Rd, Suite 101, Sudbury, MA 01776

Deadline:
Nov. 17th

QUESTIONS?
Please contact Maria Power at 978-443-9571, ext. 232, or via email at mpower@ahraonline.org.

AHRA AUDIO WEB PRESENTATION APPLICATION

Primary Presenter’s Name

Academic Degree/Credentials

Position/Title

Institution/Organization

Address

City  State  Zip

Fax      Phone

Email Address

Title of Presentation (5 word limit):

Session Description
Please supply a 3-4 sentence description of your topic. Be as specific as possible about the material you will cover in the session (attach to form). This is used to inform participants, as well as, to apply for ARRT Category A CE credit.

Learning Objectives of Session
List the three items that participants will be able to do at the end of the session. These Learning Objectives should take the form of “You will learn to…” followed by at least three bulleted items that attendees will learn (attach to form). Sessions submitted without learning objectives will not be considered.

Required: Please include a current CV, resume or biography.
Desir Group Executive Search announces our search for a Director of Radiology at a progressive health system located in North Texas - an industry leader offering a full range of services. This tertiary care system has clinics throughout their community.

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For more information about the position, please call or forward resumes and nominations by email to: Dominic Ubamadu, (770) 431-4664, dubamadu@desirgroup.com

Executive Opportunity
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Requirements Include:

- 3-5 years strong and visible leadership experience in hospital-based radiology
- BS degree required and a Master degree is preferred
- ARRT certified
- PACs and/or RIS system implementation experience a plus

For more details contact:
Patty Samra RN, MS
Dix Consulting Group
e-mail - patty@dixconsulting.com (preferred contact method), cellular - 978-821-3911
or fax - 617-945-2518.

Reminder – To view, or purchase photos from the 2006 Annual Meeting, log on to www.digiproofs.com and enter the password: AHRA2006. Photos will be available online through October 31, 2006. For additional questions, please feel free to contact AHRA by phone at (800) 334-AHRA or (978) 443-7591, by email: info@ahraonline.org, or online at: www.ahraonline.org. See you at AHRA’s 2007 Annual Meeting & Exposition in Orlando, FL!
VOL 25  LINK opportunities October 2006

**Race Car Driver**

Tomorrow, she can be anything she wants. Because of what you can do today.

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**Children’s Healthcare of Atlanta at Old Milton Parkway**

**MANAGER OF RADIOLOGY**

Opening in 2007, Children’s Healthcare of Atlanta at Old Milton Parkway is seeking a Manager of Radiology. In this position, you will provide leadership and management of clinical and business operations for the Radiology Modalities located in Children’s satellite imaging centers.

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To view all opportunities and to apply, please visit www.childrens.org/employment, contact stephanie.williams@childrens.org or call 800-343-0266.

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**Fauquier Hospital**

**DIRECTOR OF RADIOLOGY**

Innovative LEADER needed for a progressive hospital based Radiology Department located in the rolling hills of Virginia. This individual will exhibit an entrepreneurial spirit with strong business development skills, as well as a proven track record leading and managing the strategic direction and clinical operations of a hospital based service.

Requirements include graduation from an AMA approved training program with current Radiology Technician Registration (ARRT required). Bachelors or advanced clinical/professional preparation preferred. Minimum of 3 to 5 years of progressive leadership responsibility in a full service hospital based Department of Radiology.

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Carle Clinic Association, part of a nationally known health system, is located in Urbana, Illinois. Consisting of 315 physicians in 50 specialties, Carle is currently on of the largest outpatient treatment centers in Illinois. With ten branch clinics, Carle services approximately 1.2 million residents in 42 counties in Central Illinois and Western Indiana.

Please forward resume to: JoAnn Ingrum, Executive Recruiter, Carle Clinic Association, 102 East Main Street, Ste. 500, Urbana, IL 61801; E-mail: joann.ingrum@stratummed.com; Phone 800-771-6694, ext 4115; Fax: (217) 255-4554

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Please apply online at www.radiologix.com.

DIRECTOR OF IMAGING

The Director of Imaging Services, UCI Medical Center reports directly to the Senior Director of Ancillary Services with a dotted line to the Department of Radiology Chairman and is responsible for the total oversight of the provision of comprehensive imaging services 24 hours a day, seven days a week. This oversight includes fiscal and personnel management. The department currently has an expense budget of $20 million dollars and functions with 150 FTE.

In addition to general radiography, the Imaging Services department provides the full range of imaging techniques, including:

• Computed tomography (4 rooms)
• General fluoroscopy (3 rooms)
• Interventional procedures (4 rooms) such as percutaneous angiography, Intravenous catheter angioplasty, placement of Port-a-Cath and Hickman/Browman/Vascular Access Devices; percutaneous gastrostomy and biliary endoprosthetics; ablation of tumors and cysts, percutaneous removal of renal, hepatic and gallstones; Transjugular Intrahepatic Portosystemic Shunts (TIPS). UCIHMC is a JCAHO stroke center, as well as a JCAHO spine certified center.
• Imaging equipment and staffing are arranged accordingly.
• Mammography and stereotactic breast biopsy.
• Digital mammography being installed currently.
• MRI (2-rooms): MR spectroscopy, DWT, function MRI, and Intra-operative MRI.
• Neuroradiology procedures such as embolizations, intraoperative antegrade, angioplasty, myelography.
• Nuclear medicine (3+ rooms) diagnostic and high dose therapeutic procedures (Hepatic, Zeranol, PET/CT).
• Ultrasound prostate imaging and biopsy, Venous imaging and Doppler vascular lab as well as TOE, Graded compression IUI ultrasound for appendicitis.
• The department also serves as the imaging arm for cardiology (C764) as well as Nuclear Cardiology.

• The department is not a sole-vendor shop, rather, it is a mix of Siemens, Philips and GE. PET are provided by third party vendor (Philips) for DI and bio-engineering. Recently acquired equipment includes: Siemens 3T Avanto, Neurocat (NIR), Sensation 16. Rooms under construction include Siemens Artis DM, CT64, Philips 208, GE PET/CT64, Hologic D mamm x2. Most Ultrasound units are ATL5000, ears primarily OEC8000.

These modalities are supported by (AGIS) PACS image management, reception, customer services, billing, computer, nursing, and copying support personnel, all provided from within the department. The department also provides for report distribution via FAX, CD, report printers, and US postal services. The department has facilities at UCIHMC primarily Plain film, MRI, CT, Nuclear Med, IB/angiography, Ultrasonography, and mammography, and off-site clinic locations (Westminster, Santa Ana, and Plaza, Orthopedic clinic, Women’s Breast Center, and Pavilion). UCI Medical Center’s outstanding benefits include up to 3 weeks vacation, 13 holidays, comprehensive medical coverage, retirement plans, & more. Please forward your resume to: UCI Medical Center, 101 The City Drive, Rte. 114, Orange, CA 92868, or Fax to: (714) 456-6990. Visit us on the Web: www.ucirecruit.com/jobs UCI Medical Center is an Affirmative Action Equal Opportunity Employer.

UCI Medical Center
University of California, Irvine
A Passion for Care. The Power to Cure.
JOBS
OPPORTUNITIES

Radiology Directors / Managers
Interim employment is now a career option! Attractive management opportunities exist nationwide. If you would accept a short-term assignment, send resume and the names, addresses and phone numbers of four professional references to: the Nielsen Healthcare Group, Dept I, 20 Allen Ave, Suite 330, St Louis, MO 63119 or fax to 314.984.0820 or email to nhcg@primary.net No Fees.

Practice Manager
Highland Park, IL (north suburb of Chicago) Imaging Center seeks a Practice Manager. Position req 3-5 yrs’ exp as a medical office manager, pref imaging center exp. Primary duties include supervising MRI, CT & X-ray technicians & medical assistants; outside reading and front office operations including scheduling, billing, medical records. Other duties include monthly reporting; managing A/R, including collections; staff training; regulatory compliance; marketing to physicians; managing patient, physician, insurance provider and vendor relationships. Needs knowledge of computer systems. Fax resume to 847-831-9490 or email to ggarner@stcsinc.com

SHARE YOUR STORY
Did you recently go through a PACS implementation, develop a management plan, assist with a human resource issue, or come up with a new or innovative way to do your job? If so, would you be interested in sharing your experiences with the AHRA membership? Articles in Link feature real-life member experiences.

If you would like more information about writing an article, please email link@ahraonline.org or contact Karen Guy-Dyer at AHRA at (800) 334-AHRA or (978) 443-7591. Your colleagues are interested in hearing and learning from you.

Upcoming AHRA Events

AHRA Imaging Center Conference
DFW Airport South, Arlington, TX
October 13-14, 2006

AHRA Audio Web:
8 Systems that will Change Your Life
October 19, 2006

AHRA Audio Web:
Ready, Set, Go... Prepared for 2007
November 16, 2006

AHRA Audio Web:
JCAHO Update for 2007
December 14, 2006