ANOTHER SUCCESSFUL IMAGING CONFERENCE

By Mary Ellen Tobey
2006 Imaging Center Administrators Conference Design Team Chair

For the fourth year in a row, AHRA members and guests were treated to a wonderful conference focused on imaging center administration and all that goes along with it!

Over 150 participants gathered at the Wyndam in Arlington, TX to hear 2 full days of speakers present on a wide variety of topics ranging from customer service to the implementation of the Deficit Reduction Act (DRA) in the coming year. In between each educational session, participants were able to visit with over 30 exhibitors and enjoy some networking time over great refreshments.

The conference began with AHRA’s President, Jay Mazurowski, CRA, FAHRA enlightening all of us on “Workforce Excellence.” Jay shared with us some of the tools he uses at his organization, and left the audience with many new ideas to take back home.

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CHANGES O’MANY

By Philip L. Ruth, MBA, BS, RT(R)

In 1997 I wrote a brief article in Link about patient care. It basically outlined that no matter what our titles are (chief technologist, supervisor, manager), or how busy we are, we still owed the patient our best.

All these years later, many changes have transpired. We have MRI equipment to see the inner most functions of the body, CT scanners to scan head to toe in less than 45 seconds, vessel analysis without the use of needle or catheter, and the list goes on and on.

Radiology has redefined itself. Now it encompasses just about any procedure that is related to the imaging of the body. We use sound waves, radio-frequencies, heat, light and good old Roentgen rays to produce an image (note image, not film). And what about films—where have they gone? The evolution is amazing. I remember developing films in hand tanks, using cardboard cassettes and utilizing xerography. Now images are taken without a cassette containing film and the darkroom and processor are only mentioned in

continued on page 5
Greetings! Well it’s November, the weather’s a bit chillier, the holiday shopping season is in full gear, and sumptuous feasts are being planned with loving care. In Washington, interested spectators and pundits will soon witness the annual pardoning of the White House turkey (one less turkey in Washington I suppose!). Actually, by virtue of this unconditional pardon, the Presidential bird is transported to Kidwell Farm, a petting zoo in Virginia and protected from ever becoming a main course! But November is also the time of year when imaging leaders set their sights on Chicago for the annual RSNA trade show. Speaking of the RSNA, the AHRA will be hosting a first-ever reception for members and our corporate partners to highlight our Foundation Partnership Initiative. The event will be held on Monday evening at 6:30 PM following the close of the exhibition halls, in the Hyatt Regency at McCormick Place. If you wish to attend, please call or e-mail the AHRA office to help us most accurately forecast potential attendance.

Last month, I had the opportunity to attend AHRA’s 2006 Imaging Center Conference in Arlington, TX. All I can say is, WOW! What a great conference! I must acknowledge the AHRA Imaging Conference Design Team, Maria Powers from the AHRA staff, and Brenda Baker from Hachero-Hill for their dedication and commitment to the success of this annual event. The agenda, course content, and speakers were absolutely first rate. The venue was also top-drawer—the Wyndam Arlington provided excellent accommodations, superb cuisine and easy access to and from the airport.

Since the announcement and launch of the Imaging Leadership Institute at AHRA’s Annual Meeting in Las Vegas, we’ve continued to focus our energies on the importance of our Education Foundation Partnership Initiative. The initial support from our visionary partners provided us the springboard necessary for sharing our vision with the entire imaging industry. I’m happy to report that we have several additional prospective partners currently reviewing proposals for the Institute—and I’m confident that we’ll have more good news to share in the coming months.

In order to move our initiative forward, we’ve formed an Imaging Advisory Council consisting of both AHRA leadership and representatives from our corporate partners. The charge of this council will be to review and monitor the development of the Institute, its programmatic content, and the timing for content dissemination. An annual agenda for the continued development of the Institute will be set by this council and reviewed during the course of each year.

Ultimate success will also require participation and commitment from our members at large. Involvement will be vitally important in supporting our Education Foundation’s Partnership Initiative and at the same time, will provide opportunities for members to leave a legacy within the AHRA and the imaging community. In the coming months, we will begin an extensive membership drive designed to engage and solicit all AHRA members in support of the Imaging Leadership Institute. This comprehensive approach will ensure every member has an opportunity to make his or her own personal impact on the successful development of our Institute.

The Imaging Advisory Council will play a critical role in recruiting key regional volunteers to assist in the drive by contacting and providing follow-up with members in their respective areas. If you are interested in volunteering your time and expertise for this important effort, please contact me at (603) 227-7000 ext. 7279 or jmazurow@crhc.org.

To encourage timeliness and thoroughness of contact with members, the Advisory Council members will facilitate activity reports that will be reviewed regularly with each other—and the AHRA Education Foundation. The membership drive will take place in a phased approach, each building upon the success of the previous phase. Phases will be rolled out during the course of the next year, with the objective of culminating this effort at the next AHRA Annual Meeting in Orlando (July 2007).

The secondary goal of this endeavor is to provide measurable progress that will be used to promote enthusiasm and lend credibility to our Leadership Institute initiative. It is important for corporate supporters to recognize internal buy-in and investment within our association. Stated differently, an active membership phase will help to cultivate current and future corporate partnerships.

Updates and outcomes from the membership drive will be promoted at the Annual Meeting, in AHRA publications and newsletters, and in emails to the entire membership base.

Until next month, take care…

Luv Jay
The imposing DRA passed by the US Congress was a recurring theme throughout many of the presentations. Each speaker had various points to elaborate on and strategies for imaging centers to consider to weather the effect of the DRA, such as Fred Gaschen’s presentation on “Business Planning during Turbulent Times,” and a presentation by Tom Saladino, CRA on “New Healthcare Trends that will Affect Radiology.” “Minimizing Losses,” by Bob Maier and Ken Davis, JD, addressed how to restructure joint ventures and the impact this will have on the future of imaging centers across the county.

Compliance, another “hot topic” in radiology, was a focal point in separate presentations by Melody Mulaik and Stacie Buck. Each presenter stressed the importance of front to back operations being compliant in order to maximize a center’s profitability to avoid any unnecessary payment denials. Melody also presented a session on charge capture, a subject that always draws attention by imaging center administrators.

We all need to be at our best, both physically and emotionally, when dealing with all that there is to do and handle in our work and personal life. Mark Anshel, PhD, led a very informative session on how to take care of ourselves to rejuvenate on a daily basis. The audience was up and moving during his session!

“Weing a Benchmark Organization” and the story of an MRI center’s unique strategic planning process intrigued the audience. Ellie Richardson and Amy McNulty shared the strategic process used by this center, which involved over half of their staff. Staff involvement was also a key point during a customer service and employee satisfaction presentation by Patty Riskind. Using the “Fish Philosophy,” internal and external customer satisfaction ratings exceeded expectations at one imaging center.

Len Avecilla wrapped up the conference with his talk, “The Digital Transformation of General Radiography: Influences on Realizing the Full Benefits of CR/DR and PACS.”

In the end, participants hopefully left with new ideas to implement and share, new colleagues to network with and a sense of renewal to take back to work with them. Hope to see you next year!

Many thanks to the design team members who made this conference possible, Ernie Cerdona, CRA, Janice Eurton, and Jim Kilmartin, FAHRA, along with the staff at AHRA, especially Maria Power. And special thanks to Brenda Baker from Hachero-Hill who always coordinates everything smoothly with a sweet smile!
EVENTS 06

AHRA Audio Web Conferences
AHRA conferences are economical and convenient!

Ready, Set, Go... Getting Prepared for 2007
featuring Melody W. Mulaik, MSHS, CPC, CPC-H, RCC,
Coding Strategies, Inc.
November 16, 2006 / 1:00 PM–2:30 PM Eastern

AHRA’s 34th Annual Meeting: A Compendium
A compilation of material from AHRA’s Annual Meeting
In partnership with GE Healthcare. Re-broadcast Dates:
November 23, 2006 / 10:00 AM to 11:30 AM ET
December 27, 2006 / 9:00 AM to 10:30 AM ET

JCAHO Update for 2007
Joseph G. Flannery, MS, MHA of JCAHO
December 14, 2006 / 1:00 PM–2:30 PM Eastern

Upcoming CRA Exams
CRA Examination: March 10, 2007
Application deadline: January 29, 2007
CRA Examination: July 12, 2007
Application deadline: May 28, 2007
CRA Examination: November 9, 2007
Application deadline: September 28, 2007
Log on to www.ahraonline.org for details.

AHRA 2007 Annual Meeting & Exposition
July 8-12, 2007
Orlando, FL
SAVE THE DATE
Log on to www.ahraonline.org for details.

To register for any AHRA conference,
www.ahraonline.org or call (800) 334-AHRA or (978) 443-7591
For other information on conference details,
call (703) 964-1240
Exhibits: Colleen Campbell, x16
Speakers: Jennifer Lee, x 21
Conference Logistics: Linda Hochero, x13
the emergency backup plan. The lonely viewbox hangs in a corner to be used when its “old friend” Mr. Film comes hangin’ around (get it—hangin’ — HA).

We have technology that was once offered exclusively in the hospital setting now being provided in remote offsites with electronic image transfer for physicians to read or view from office, home, or just about anywhere.

Healthcare has been transformed through HMOs, PPOs, DRGs, APCs, PPSs and similar programs and efforts to contain health care costs. Most of these programs end up hurting the consumer as much as the health care provider.

And the patient, our focus, has also changed. He has become more demanding, due largely to the vast resources of information provided to him through the Internet and public reporting of quality within health care.

But in the midst of all these changes one thing should remain the same—our desire to provide the patient with the best care that we can offer. How you might ask? By practicing the basics that cost nothing, but are priceless to the receiver. Patients still want to be welcomed with a smile and greeted by name. They want to be listened to, reassured and treated with respect. The old adage of placing yourself in your customer’s shoes couldn’t be more appropriate. How would you want to be treated if you were the patient? What would your expectations be?

As my article written so many years ago for Link summarized, take care of your patient and they will take care of you. No matter how busy our day may seem, it never hurts to smile and reassure the patient in your department by providing them with a warm blanket of hope.

AHRA welcomes Kathy Delaney, who joined AHRA as the membership marketing manager on October 16, 2006. Kathy was previously employed by AHRA as the publications editor from October 2003 to January 2006, and then worked with AHRA on a consulting basis before returning to AHRA full-time last month. Kathy’s focus will be on membership development, including retention and recruitment, and raising AHRA’s profile in the medical imaging community. In addition to her work with AHRA, Kathy is principal of Fintan Communications, a marketing and publications consulting firm she founded earlier this year.

“I’m delighted to return to AHRA in this new role, and look forward to working again with the organization’s members,” she says.

Kathy can be reached via email at: kdelaney@ahraonline.org, or via phone at (800) 334-AHRA, ext 225.
WHAT IS A CREDENTIALING BODY AND WHAT DOES IT DO?

By William Reynolds, DDS, Radiology Administration Certification Commission (RACC) public member

What is certification?

“Certification is defined as a voluntary process by which a non-governmental agency or association grants recognition to an individual who has met certain predetermined qualifications specified by that agency or association. Such qualifications may include graduation from an accredited or approved training program, acceptable performance on a qualifying examination, and/or completion of some specified amount or type of work experience.” The process administered by the RACC which leads to the certified radiology administrator (CRA) credential meets this definition.

What is the purpose of certification?

The purpose of most credentialing programs is to elevate the credibility and professionalism of the members of the associations by developing and promulgating the standards and to elevate the quality of the products and services delivered by certified individuals. Certification and accreditation are attempts at self-regulation in lieu of possible federal and state regulation.

To whom are credentialing bodies accountable and why is the RACC separate from AHRA?

It is important that such credentialing programs provide evidence that they are improving the quality of the services or products delivered without an undue increase of cost for that service or product. The programs must also avoid the appearance that they are self-serving because of the revenue gained from the training products and services provided by the credentialing body. Antitrust and restraint-of-trade case law indicates that the agency offering a credential should be administratively and fiscally independent from any related trade, professional or educational associations, or special interests. The RACC was created with a semi-autonomous relationship with AHRA to demonstrate compliance with this requirement.

The National Organization for Competency Assurance (NOCA) is a membership organization created to provide a forum for all types of organizations interested in learning more about competency assessment, assurance, and certification. The National Commission for Certifying Agencies (NCCA), an independent entity linked to NOCA is responsible for setting the standards and approving certification programs for all professions and occupations—a certifier of certifiers.

Why is there a public member of the RACC?

The RACC was created with the intent to meet NCCA standards when that is feasible. With this goal in mind, the RACC was structured in a manner consistent with NCCA standards. RACC is a seven-person commission that consists of six persons who are certified in radiology administration and one person who represents the general public (known as the public member). The RACC policies and procedures define the public member as any member of the public who has used radiology services in any practice setting. No public commissioner shall be certified as a radiology administrator or have any personal, professional or supervisory relationship with a Certified Radiology Administrator. The public member is selected and appointed by the RACC.

2007 CRA Exam Dates

Plan now to take the Certified Radiology Administrator (CRA) Examination in 2007. Join the distinguished and growing ranks of peers who have chosen to attain this high level of excellence. Have your skills and capabilities as a radiology administrator readily recognized by employers and colleagues.

The 2007 exam administrations (and application deadlines are):

**CRA Examination: March 10, 2007** (Application deadline: January 29, 2007)
**CRA Examination: July 12, 2007** (Application deadline: May 28, 2007)
**CRA Examination: November 9, 2007** (Application deadline: Sept. 28, 2007)

The test will consist of 185 questions based on 5 management domain (content) areas: Human Resource Management, Asset Resource Management, Fiscal Management, Operations Management, and Communication and Information Management. Eligibility is based on a point system, with 7 points needed to sit for the exam. Points are earned through education, experience, and/or credentials.

To review your eligibility to sit for the CRA exam, your CRA application must be received by the deadlines listed above. To download the application, log on to www.ahraonline.org, or call AHRA at 978-443-7591.
RACC ELECTION UPDATE

Online voting was open from October 16-November 10, 2006 for all Certified Radiology Administrators (CRAs) to cast their ballot for the next commissioners to serve on the Radiology Administration Certification Commission (RACC). There were many great nominations for seats on the commission and the following candidates were on the ballot. Stay tuned to a future issue of Link for details on the RACC election results. In the meantime, please contact the AHRA office at (800) 334-AHRA or (978) 443-7591 or email: cra@ahraonline.org if you have any additional questions.

Luis O. Marquez, CRA
Director of Radiology Services
Jackson Hospital and Clinic
Montgomery, AL

Mary L. Tesoriero, CRA
Administrative Director, Radiology Services
Community Medical Center,
St. Barnabas Health Care System
Toms River, NJ

Roland Rhynus, CRA, MBA, FAHRA
Administrative Director of Imaging Services
Florida Hospital
Orlando, FL

Patricia Sopsic, CRA
Director of Imaging Operations / Imaging Center Administrator
University of MN Physicians
Minneapolis, MN

Michael Hughes, CRA, FAHRA
Chief Technologist
Santa Clarita Imaging
Santa Clarita, CA

Administrator, Medical Imaging

Palms Imaging Center seeks an Administrator to lead this state-of-the-art imaging center located in the coastal community of Oxnard, California. Oxnard is 45 minutes north of Los Angeles.

The Administrator will work collaboratively with the Medical Director and the staff to optimize services. The Administrator must have strong business development skills, commitment and a history of effective outpatient imaging center leadership, contract negotiations, and business development. The Administrator will develop and implement a strategic plan for building relationships with referring physicians and enhancing quality of care through mentoring/managing human resources.

A Bachelor’s Degree, technical license, 5 years of leadership experience in medical imaging, and experience managing an imaging center are required. A Master’s Degree and CRA credential are preferred. Experience would include CPT coding, RIS/PACS, maintaining client relationships, contracting, and regulatory compliance. Excellent verbal, written, and organizational skills are required. Must have demonstrated leadership capabilities, information systems experience and strong PC skills.

Relocation, sign on bonus, excellent salary and compensation package are provided. Interested candidates should contact Chris-Ann Mortali at 559-999-6819 or by email at cmortali@msconsultants.com.

Have you found The Right Fit?

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AHRA AUDIO WEBS
CALL FOR PRESENTATIONS

Share your knowledge and expertise by presenting an AHRA Audioconference. As a speaker, you will enjoy the prestige and satisfaction of presenting to the most active and committed members of the profession.

PRESENTATION FORMAT

An audioconference is set up in a conference call format and is 90 minutes in length. The presentation should last for 75 minutes to be followed by 15 minutes of questions and answers. We provide a moderator to introduce the speaker and to queue and monitor the questions from the audience.

Typically 50-100 sites with 150-800 people listen to the audioconference. You will need to provide a session description (3-4 sentences); 3 learning objectives; your CV, resume, or biography; and handouts in the format designated by AHRA.

Audioconferences are normally scheduled monthly on the 3rd Thursday of each month, 1:00 PM–2:30 PM eastern time.

Your handouts will be posted on the AHRA Web site and attendees will be able to retrieve and print them prior to the audioconference. A post-test will be placed on the Web site. Attendees will be required to take and pass the test in order to receive CE credit.

HANDOUTS

Send a digital copy of your handouts in Microsoft Word, .pdf, or PowerPoint one month prior to your scheduled audioconference. Handouts must be black and white with a plain white background.

SPEAKER COMPENSATION

Audio Webs provide opportunities for speakers to share information with AHRA members and other professional colleagues. No compensation is provided.

HOW TO SUBMIT A PRESENTATION

Email: The information listed on this page may be sent as an email to: mpower@ahraonline.org

Fax: The information listed on the attached page may be sent via fax to: 978-443-8046

Mail: AHRA Audio Web, 4908 Boston Post Rd, Suite 101, Sudbury, MA 01776

Deadline: Nov. 17th

QUESTIONS?

Please contact Maria Power at 978-443-9571, ext. 232, or via email at mpower@ahraonline.org.

AHRA AUDIO WEB PRESENTATION APPLICATION

Primary Presenter’s Name

Academic Degree/Credentials

Position/Title

Institution/Organization

Address

City State Zip

Fax Phone

Email Address

Title of Presentation (5 word limit):

Session Description

Please supply a 3-4 sentence description of your topic. Be as specific as possible about the material you will cover in the session (attach to form). This is used to inform participants, as well as, to apply for ARRT Category A CE credit.

Learning Objectives of Session

List the three items that participants will be able to do at the end of the session. These Learning Objectives should take the form of “You will learn to…,” followed by at least three bulleted items that attendees will learn (attach to form). Sessions submitted without learning objectives will not be considered.

Required: Please include a current CV, resume or biography.
NOMINATE THE 2007-08 AHRA AND AHRA EDUCATION FOUNDATION BOARD OF DIRECTORS

The AHRA Nominations Committee is currently seeking candidates to represent the membership and the profession on the AHRA Board of Directors and the AHRA Education Foundation Board of Directors. Nominations will be received until January 5, 2007. AHRA Board nominees will fill out information forms, and the selected slate of candidates will be presented to the membership for voting. Voting will occur online at www.ahraonline.org. AHRA Education Foundation Nominees will fill out information forms, and the selected slate of candidates will be presented to the AHRA Board of Directors and/or the AHRA Education Foundation Class I and Class II Directors for voting. New board members will be installed at AHRA’s Annual Meeting and Exposition in July 2007.

AHRA Board of Directors Responsibilities:

Board members provide governance for the organization. They are responsible for directing, evaluating and monitoring the association’s accomplishments. In addition, Board members guide the performance of AHRA’s management organization, committees and task forces. The AHRA Board of Directors provides strategic vision for the organization as well as approves an annual budget. Board members will attend scheduled meetings; provide financial, ethical and association oversight; and recommend changes to AHRA bylaws, policies and procedures.

AHRA President-Elect

This office represents a 3-year progressive volunteer commitment to AHRA as president-elect, president, and past president. In the absence of the president, the president-elect shall perform the duties of president. The president-elect prepares to lead the association as the AHRA president and chief executive officer. As president and past president, this individual also represents the association on the AHRA Education Foundation Board.

AHRA Directors-at-Large

Directors serve a 3-year term of office. No Director may serve more than 2 consecutive, 3-year terms with the exception of a director who runs for the office of president-elect.

AHRA Education Foundation Board of Directors

Responsibilities:

Foundation directors provide governance to the AHRA Education Foundation. They are responsible for the evaluation and monitoring of the foundation’s performance, oversight and use of funds and fundraising. Their oversight and foresight provide for the long-term value of the foundation. They ensure the highest and best use of available capital and resources consistent with the philanthropic mission of the foundation. They provide strategic vision and direction while monitoring performance.

AHRA Education Foundation Class II or Class III Director

Directors serve a 3-year term of office. No director may serve more than 2 consecutive, 3-year terms.

I recommend the following AHRA members for consideration as candidates for the 2007-2008 AHRA Board of Directors and/or the 2007-2008 AHRA Education Foundation Board of Directors.

Please include a brief summary as to why you feel your nominee will be an asset to the Board of Directors.

(Copy for additional nominations. Nominations must be received by January 5, 2007. Mail or fax to: AHRA, 490-B Boston Post Road, Suite 101, Sudbury, MA 01776; fax: 978-443-8046; or submit online at www.ahraonline.org)

AHRA President-Elect Nominee:

Reason for Nomination:

AHRA Director-at Large Nominee:

Reason for Nomination:

AHRA Education Foundation Director Nominee:

Reason for Nomination:

Submitted by:

E-mail:
Outstanding professional opportunity for skilled manager with proven leadership abilities at Winchester Medical Center, a premier, 400+ bed tertiary referral center. Winchester Medical Center is an Employee Satisfaction Award Winner and is the flagship hospital of a regional healthcare system that continues to experience phenomenal growth.

The Diagnostic Radiology Clinical Manager leads and supervises over 40 employees in General Radiology/Fluoroscopy and Interventional Angiography. This individual plays a key role in the management and strategic direction of the Medical Imaging department by providing clinical leadership and staff development, to include motivating, coaching and mentoring. If you are searching for a dynamic department that emphasizes excellence in performance and career advancement, we invite you to explore the possibility of joining our Medical Imaging leadership team.

Core Qualifications:
- An experienced, high energy self-starter who enjoys motivating and leading a multidisciplinary team focused on producing high quality examinations, providing compassionate patient care and promoting an environment where staff feel they make a genuine difference in the lives of their patients.
- An individual who has outstanding clinical skills, basic radiology business knowledge, and proven interpersonal skills. Must have a strong customer service orientation with the ability to interact effectively with staff, patients, and physicians toward maintaining and enhancing positive relationships.
- Someone who can serve as a knowledgeable resource about trends in the field and who can facilitate continuous quality and process improvement activities.
- A professional who can work effectively in a fast-paced environment and lead by example in teamwork, communication, problem solving, and staff development.
- Certified Radiology Administrator (CRA) and/or Bachelors in Radiologic Technology, Business/Health Administration or related field highly desired but not required.
- Must have current ARRT certification in one or more modalities.
- Must have strong written and oral communication skills and basic familiarity with Microsoft Office Suite.
- Winchester Medical Center is situated in Winchester, Va., a friendly and family-oriented community located in the scenic northern Shenandoah Valley, approximately 70 miles from Washington, D.C. We offer competitive compensation and generous benefits, including relocation assistance, tax shelter annuity matching, tuition assistance and an employee child care center.

For consideration, visit our website, valleyhealthlink.com, and complete an online application. Resumes may be faxed to 540.536.5320 or mailed to Valley Health, Human Resources, 333 West Cork St., Suite 140, Winchester, VA 22601. Please specify the title of the position for which you are applying and any salary requirements. EOE M/F/D/V
Executive Director

Marshall Koll & Associates has been retained by a growing diagnostic imaging center in the Midwest to assist in the recruitment of an Executive Director.

Our client

• Is a state-of-the-art diagnostic imaging facility with three sites serving patients in need of medical imaging, diagnoses, and preventative imaging services.
• Was formed by the affiliation of a highly successful radiology group with an award-winning hospital system.
• Uses the latest in high-technology medical imaging equipment, services, and PACS.

The Position

• Reports directly to the Board of Directors.
• Provides leadership, direction and administration in all aspects of the organization’s activities.

The Location

• Is home to some of the nation’s best schools, superb public services, and friendly, caring neighborhoods.
• Offers affordable housing, and one of the nation’s shortest commute times.
• Has received awards as an All-America City, one of America’s Ten Most Digital Cities, one of the Best Places to Live and Work, and a Kid-Friendly Community.
• An extremely competitive compensation/relocation package is available.

For additional information contact:
Neill Marshall, Managing Partner
Marshall Koll & Associates
820 S. MacArthur Suite #105-303, Coppell, TX 75019
866-744-2838 Toll Free / 972-745-2838
972-421-1574 Fax / NeillM@MarshallKoll.com

PACS /RIS Administrator

The University of Pennsylvania School of Veterinary Medicine is seeking an experienced PACS/RIS administrator.

For more information and to apply, please visit: https://jobs.hr.upenn.edu
Search for position reference number: 061020861

SAN ANTONIO COMMUNITY HOSPITAL

Radiology Senior Manager Operations

San Antonio Community Hospital a 283 bed hospital located in West San Bernardino County has been serving the Inland Empire for nearly 100 years. We are seeking a Senior Manager of Operations for our Radiology Department. Candidate should have strong leadership skills. This position offers the potential for upward mobility. Qualified candidates will have:
• Bachelor’s Degree in Healthcare Management or related healthcare field
• Masters’ Degree preferred
• Current certification from the ARRT and/or NMTCB, CRT (Radiology, Nuclear, or Radiation Oncology)
• Five years experience in a Supervisory capacity
• Experience with PACS and other imaging equipment
• Strong interpersonal/communication skills
We offer a highly competitive benefits package, including tuition reimbursement and immediate 401k matching Pension Plan. Please forward your resume to:
San Antonio Community Hospital
HR Dept. RP/SB 01006
999 San Bernardino Road
Upland, CA 91786
jobs@sach.org 909.320.0261
EOE

www.sach.org

Administrative Director
Southeastern Connecticut Imaging Center

Southeastern Connecticut Imaging Center, a new joint venture between L&M Systems (an affiliate of 280-bed Lawrence and Memorial Hospital) and Ocean Radiology Associates, is seeking an Administrative Director to open and manage a new, full service outpatient imaging center. The position requires 5 years of experience as a medical office manager and a Bachelor’s degree in healthcare management, business administration, or related field. A radiology technical background and a Master’s degree are preferred.

Prior to mid-2007 opening of the Imaging Center, the individual will assist in developing procedures and policies, supervise the recruitment of office staff and technologists; coordinate the installation of imaging equipment; and be responsible for marketing and outreach. The Administrative Director will have line responsibility for the daily operations of the imaging center including supervision and scheduling of the office personnel and technologists, staff training, regulatory compliance, and operating budget. The individual will ensure excellent patient satisfaction and will also be responsible for managing patient, physician, insurance provider, and vendor relationships.

Qualified applicants should send a resume and cover letter to:
Search Committee
Southeastern Connecticut Imaging Center
PO Box 261,
Waterford, CT 06385

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OPPORTUNITIES

Radiology Directors / Managers
Interim employment is now a career option! Attractive management opportunities exist nationwide. If you would accept a short-term assignment, send resume and the names, addresses and phone numbers of four professional references to: the Nielsen Healthcare Group, Dept I, 20 Allen Ave, Suite 330, St Louis, MO 63119 or fax to 314.984.0820 or email to nhcg@primary.net No Fees.

Director of Operations
Join a dynamic, thriving multi-site company!
Largest private radiology practice in Connecticut ... and growing.
Region’s leader in high quality, state-of-the-art medical imaging.
Seeking Director of Operations to provide strategic direction and leadership for operational success in meeting quality, productivity and financial goals. Direct staff includes Clinical Supervisors and Assistant Director. Define standards of excellence, develop operational strategies, direct projects having broad corporate impact, and coach and develop staff. Requires ARRT and Bachelor’s Degree in Business or related field. Additional post-graduate education preferred. Minimum 5 years management experience in radiology. Experience with multi-site healthcare practice preferred. Strong business and financial management skills. Expertise in process improvement. Excellent negotiation skills. Strong leadership and teambuilding skills. Commitment to customer service excellence. Exceptional communication skills. Computer skills and related systems (RIS) expertise. Send resume and letter of interest to: Director of Human Resources, Jefferson Radiology 111 Founders Plaza, Suite 400, East Hartford, CT 06108 Email: HR@jeffersonradiology.com Fax: (860) 291-6594

Upcoming AHRA Events

AHRA Audio Web:
Ready, Set, Go... Prepared for 2007
November 16, 2006

AHRA at RSNA
South Building, Hall A, Booth #4741L
Chicago, Illinois
November 26–December 1, 2006

AHRA Audio Web:
JCAHO Update for 2007
December 14, 2006